



BRACKLEY TOWN COUNCIL

Website Cookie Policy

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About this Policy

Brackley Town Council uses cookies and similar technologies on our website to improve the experience of visitors and help deliver our online services. Cookies are small files stored on your device that record information about your visit, such as preferences, pages viewed, or device type.

We work with an external IT partner to host and manage our website. While we set cookie preferences wherever possible, some technical aspects of cookies are managed by this partner.

What are Cookies?

Cookies are small text files placed on your device when you visit a website. They store information such as your preferences or browsing activity to help websites function efficiently and provide you with a better experience. Cookies can be set by us (first-party) or by third-party services used on our site.

Types of Cookies We Use

We use cookies that are strictly necessary for the website to function, including those that allow forms to work correctly and maintain secure connections. Other cookies, such as those used for analytics or to personalise content, are only set once you have given your consent. These cookies help us understand website usage and improve our services.

Some cookies may be set by our IT partner or by third-party services used on the site, such as analytics providers or mapping tools. While we work with these providers to ensure compliance with UK GDPR and privacy best practice, we do not control all third-party cookies directly.

Managing Cookies

You can manage your cookie preferences through the banner displayed when you first visit our website or via your browser settings. You may withdraw consent for non-essential cookies at any time using these options. Please note that restricting or deleting certain cookies may affect how the website functions.

Traffic Logs and Analytics

We also use traffic log information to understand which pages are being visited and how our website is used. This helps us improve the site and tailor it to the needs of visitors. All information collected through these logs is anonymised and used only for statistical purposes.

Legal Framework

Our use of cookies complies with UK GDPR and the Privacy and Electronic Communications Regulations (PECR). We do not pass on information gathered through cookies to any third party without your express consent unless required to do so by law.

Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or how we use cookies. Any updates will be posted on this page.

Further Information

For more guidance on cookies, please visit the Information Commissioner's Office website: <https://ico.org.uk>.