

FORMULA 1 BRITISH GRAND PRIX 2026

KEY MESSAGES

- The 2026 British Grand Prix is on track to deliver a record-breaking attendance, reflecting the continued growth in popularity of Formula 1 in the UK and the experience Silverstone continues to deliver for fans. Silverstone is expecting a bumper crowd at the 2026 Formula 1 British Grand Prix
- With less than two weeks to go, ticket sales are ahead vs same time last year across all event days. Notably, we've seen significant increases in demand for both Friday and Saturday, driven in part by the return of the Sprint race format - which is enhancing the overall weekend experience for fans.
- We are now very close to a complete sell-out for both Saturday and Sunday, with only a limited number of tickets remaining.
- Beyond the on-track action, we're continuing to expand the fan experience and broaden the event's cultural appeal. Initiatives such as A Night at the Darts, which sold out within 24 hours, highlight the growing crossover between sports and entertainment. Collaborations and fan-focused activations, including Landostand (sold out) and the BOXPARK enclosure, are helping to usher in a new era for the Grand Prix - one that prioritises immersive, inclusive, and diverse experiences for fans.
- Silverstone is owned by the **British Racing Drivers' Club - a not-for-profit organisation**. All profit is reinvested into Silverstone's infrastructure and support for young British motorsport talent, contributing to the success of drivers such as Lewis Hamilton, Lando Norris, George Russell, Oliver Bearman and Arvid Lindblad.

ADDITIONAL INFORMATION

- F1 Sprint Race back for 2026
- F1 Academy, one of the support series, will race at Silverstone for the first time
- Silverstone remains committed to delivering an unparalleled fan experience at, what is, one of the world's largest sporting events.
- 180,000 people will be transported into Silverstone by bus over the weekend from 12 different sites using over 600 double decker buses per day
- 60,000 fans will camp on site or in the immediate vicinity of the circuit
- All event tickets include a comprehensive entertainment programme with global music artists performing across all four nights as part of the ticket price.
- The British Grand Prix has consistently recorded the highest fan satisfaction rates of the calendar for the last seven years in the post event survey that is carried out by Formula 1 after every round of the championship. The 97-99% fan satisfaction rate Silverstone has achieved each year is testament to the ongoing improvements that are made into the venue and event.

- The investment made into the entertainment, infrastructure and staffing increase year on year to ensure the event continues to deliver the highest standards of customer experience and safety.

2026 ENTERTAINMENT HIGHLIGHTS

- **Main Stage Headliners;-**
 - David Guetta – Thursday 2 July
 - Richard Ashcroft - Friday 3 July
 - Chase and Status – Saturday 4 July
 - James Arthur– Sunday 5 July*
- **Main Stage Support acts include** Anne Marie (Thursday), Alex James Brit Pop Classica (Friday), Jazzy (Saturday) and Vikkstar DJ (Sunday).
- **A Night at the Darts** – in Box Park on Sunday Night after the race with Luke Littler, Luke Humphries, Michael Van Gerwen and Fallon Sherrock – SOLD OUT within 24 hours of On Sale.
- **Made at Vale - Second Stage for Families:** A Big Top at Vale designed for family audiences, broadening the entertainment offering for all age groups.
- **Comedy Club: Evening entertainment in Garage Enclosure on Friday and Saturday** nights hosted by Kae Kurd with headliners JACK WHITEHALL and PAUL CHOUDHRY
- **The T1 Afterparty** – with top DJ’s keeping pulses racing at the British Grand Prix’s only late night destination.
- **Karaoke Club** another NEW addition for 2026 is the Karaoke Club which will be in the Garage Enclosure on Friday and Saturday nights after the comedy club