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### 1.1 Spatial Options Consultation

All Parish Councils should be aware that we are currently consulting on potential spatial options as part of the new West Northamptonshire Strategic Plan, which will guide development in the area over the next decades up to 2050. We have undertaken several consultation events including online briefings for town and parish councils, livestream consultation events for the public and as series of exhibition and drop-in sessions which are running until 17 November. We would like to remind you that the deadline for consultation responses is **midnight on Monday 6 December**. Full details of the consultation, including how to submit responses, are available on the [Consultation Website](#)

### 1.2 Small Business Saturday

Small Business Saturday takes place on the first Saturday in December each year (4 December 2021). It celebrates small business success and encourages consumers to 'shop local' and to support businesses in their

communities. It is about reinforcing the message of utilising local assets, which in turn benefits the local economy.

Now in its ninth year in the UK, the campaign has grown significantly each year with 15.4 million people spending a record £1.1 billion with small businesses on Small Business Saturday in 2020.

**Resident Competition** - We invite every resident to celebrate Small Business Saturday by participating in our Selfie Competition. Take a selfie outside of your favourite business in/around the High Streets across West Northamptonshire on 4 December to show some love, raise awareness of the fantastic businesses in the area and to be in with a chance to win a custom box of chocolates to enjoy this Christmas.

**Business Competition** - To build on the growing success of Small Business Saturday and to ensure as many residents as possible and visitors are attracted to celebrate on the day, we

invite every business in/around the West Northants High Streets to decorate their shop window. We want to celebrate Small Business Saturday as well as prepare for Christmas, so please feel free to get creative and be bold. We want this competition to celebrate the high-quality businesses we have in West Northamptonshire and provide an opportunity for some creative content on social media. To enter the competition, you must email a photo of you amazingly decorated window to [Economy@WestNorthants.gov.uk](mailto:Economy@WestNorthants.gov.uk) and a winner will be selected after 4 December from Brackley, Daventry, Northampton and Towcester. The winners will receive a custom box of chocolates to enjoy for Christmas and use for marketing purposes, as well as feature in a Press Release and social media coverage. For any information on Small Business Saturday, please contact 01327 322230 or [Economy@WestNorthants.gov.uk](mailto:Economy@WestNorthants.gov.uk)

### 1.3 Film Clubs – Can you help each other?

As the evenings get darker and people in villages are looking for social events in their community halls, it is rather a shame that many of the film nights (or afternoons) previously put on through Phoenix Community Cinema are unable to take place due to lack of screening equipment that the scheme used to provide.

If your village has a projector, screen and sound system that could be loaned or hired to another village when not needed by yourselves, please get in touch with Sue Carverhill on 01327 322334 or [healthycommunities@westnorthants.gov.uk](mailto:healthycommunities@westnorthants.gov.uk)

Parish Councils, please consider supporting your community film events by investing in suitable equipment to show films and possibly paying the screening deposit or licence on behalf of the organiser, especially if the screenings are arranged by an individual rather than a club. More information to be found [here](#).

### 1.4 Breakfasts for Schools



Rural parish councils in West Northants may wish to help their local schools to get breakfast to hungry children in their Parish. Local charity TowFood, working with SOFEA / Fareshare are running a 'Breakfasts for Schools' scheme from 1st November to Christmas 2021. Over 100 children have received breakfasts already.

The scheme is funded by a grant from the Emergency Lieutenancy Fund through Northamptonshire Community Foundation for November and December 2021. For any further information contact Miranda at TowFood at: [miranda@sofea.uk.com](mailto:miranda@sofea.uk.com) or by phone [01327 636982](tel:01327636982)

### 1.5 Physical Activity Strategy- Consultation

Northamptonshire Sport are updating their 2018 - 2021 framework for sport and physical activity on behalf of the local authorities in Northamptonshire. The framework will reflect the needs of Northamptonshire as a County.

NSport are Currently working through Phase 1 of the consultation and feedback process. Click on this link to take part in the [NSport Physical Activity](#)

[Consultation](#) in answering the three questions.

**This November Update will be the last Parish & Town Update to go out to you in 2021. I would like to take this opportunity to thank you all for supporting us throughout the first 9 Months of our new Council as West Northants. We hope you all have a wonderful Christmas time and very much look forward to working with you again in a Happy & Healthy 2022.**

**Best wishes**

*WNC Healthy Communities Team*

