



Dear Sir/Madam

The BBC would like to invite you to join Things To Do: bbc.co.uk/thingstodo

Things To Do is an exciting new online destination where people can find activities near them run by the BBC and its partners – linked to BBC TV, radio and learning output.

Not-for-profit or publicly funded organisations who sign-up to **Things To Do** will have their activities included on bbc.co.uk. **Things To Do** will also be promoted on hugely popular programmes such as *Countryfile*, *Springwatch*, *Planet Dinosaur*, *Stargazing Live* and a range of History and Arts broadcasts such as *Turn Back Time*, *Reel History* and *Handmade in Britain*.

Organisations, large and small, who have already signed-up have found the benefits of a **Things To Do** promotion to be significant:

*"We recently ran an activity at Parc Slip Nature which appeared in the **Things To Do** section of the Autumnwatch website. We saw a four-fold increase in numbers and most had never been to the centre before... **Things To Do** and Autumnwatch made a real difference."*

Lyndsey Maiden, Wildlife Trust of South & West Wales

*"We're a small charity and haven't got a website of our own. **Things To Do** is a great way of letting the community know about our activities and more people are coming to them since we started using it."*

Jackie Carpenter, Volunteer Manager for Island Community Action

Things To Do is an ambitious initiative that pulls together the incredible range of activities run by organisations across the UK. We hope this will enable people to develop their interest and knowledge further through hands on participation.

If you have activities that you think might be suitable, there are two routes to get them registered:

1. Sign up via BBC at: bbc.co.uk/thingstodo/activitymaker

2. Sign up via Culture24 at: www.culture24.org.uk/bbcpartnership (If you are an existing Culture24 partner or would like to the benefit from publicity across both Culture24 and Things To Do.)

Feel free to contact the team with any other questions via: activitymaker@bbc.co.uk

We look forward to welcoming you on board.

Yours sincerely

Kim Wilcocks
Executive Producer, Things To Do
BBC Learning

